



FOR IMMEDIATE RELEASE

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LIFE IS BEAUTIFUL ANNOUNCES RETURN OF MARKET IN THE ALLEY AT 2022 FESTIVAL

Local Las Vegas makers to offer a variety of art, crafts, clothing, and more to festival-goers throughout the weekend



MARKET IN THE ALLEY

SHOP LOCAL ARTISTS, MAKERS & MORE

Earth. Moon. Medicine. | Garbage | Ari Sol
Stay Shaded Lifestyle | Dust Drunk Love
In The Stars Home and Body | Wuve Jewelry
MaryAnn Tables | Desert Accents | Art Bee Studios
An American Metalsmith | Vagabond vintage dtlv
Charlotte's Crystal Parlour | Gem Jaxx / Saturation Gallery
archaic eyewear | Stone Repose Metalworks | Pin King
Gypsy in My Pocket | The Doodling Nomad | Mai Boho Life
Blossom and Love | Brew & Bougie | Green Morning Art
Squishy Studio | Yeyo Umi Mama | MoonFarmz LLC
Desert Stardust Jewelry | Bun Bun Melts | ISO Ceramics
Square Route Vintage | acatsquare | Brianna's Body Butter
Gold Dust Vintage | LoveDiMoon | JUNIPER and YU
Rusty clementine | Qandles | Abbie Ren Illustrations

SEPT 16-18 2022 DOWNTOWN LAS VEGAS

A link to festival assets, including high-res images, can be found [HERE](#)

Las Vegas – [Life is Beautiful](#) has announced the return of a special festival-weekend edition of Las Vegas' popular [Market in the Alley](#) presented by Owner, Curator and Local Entrepreneur Jen Taler. Taking place September 16-18, Life is Beautiful will team up with Market organizers to transform the open-air space every day, delivering an eclectic collection of handmade pieces ranging from clothing, candles, art, one-of-kind jewelry, festival flair and more.

A returning feature of the festival since 2017, Market in the Alley will showcase 40 local small businesses, artists and curators. Typically hosted every third Sunday of the month, the event is centered on community, celebrating Las Vegas' talented creatives while connecting them with the neighborhood and festival-goers alike.

"We are honored and thrilled to be presenting Market in the Alley for the 5th time during Life is Beautiful," Taler said. "Showcasing our creative community has become such an important part of the festival for

both the small businesses and the guests. And it's beyond gratifying to see everyone enjoying and supporting this special market experience."

Located within the festival grounds on Fremont Street between 10th and 11th, festival goers will have the opportunity to discover unique and thoughtful pieces. Market in the Alley will be open from 2 p.m. – 10 p.m. each day of the festival.



A full list of this year's vendors include:

- Abbie Ren Illustrations
- acatsquare
- An American Metalsmith
- archaic eyewear
- Ari Sol
- Art Bee Studios
- Blossom and Love
- Brew & Bougie
- Brianna's Body Butter
- Bun Bun Melts
- Charlotte's Crystal Parlour
- Desert Accents
- Desert Stardust Jewelry
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- Vagabond vintage dtlv
- Wuve Jewelry
- Yeyo Umi Mama

For more information on Life is Beautiful, visit www.lifeisbeautiful.com or follow along on social media on [Facebook](#), [Instagram](#), [Twitter](#), and [YouTube](#). To learn more about Market in the Alley, visit their Facebook page at www.facebook.com/marketinthealley and follow along [@marketinthealley](#) on Instagram.

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About Life is Beautiful

Life is Beautiful was born in 2013 as part of the major transformation of Downtown Las Vegas as a cultural hub and has since contributed over \$350M of economic impact and cultural capital to the area. During the three-day festival, premier musical acts, experiential artists, comedians, thinkers and culinary talent flow into the urban streets of DTLV, in addition to the festival's 170,000 attendees. What started as an event has become something more: a symbol of connection, joy and creativity. Life is Beautiful continues to be driven by its core mission to create a holistic experience which aids in positive community transformation and individual empowerment by collectivizing and inspiring through shared experiences driven by art and culture.

About Market in the Alley

Market in the Alley is a curated market focused on supporting local makers, curators, artists, musicians and culinary innovators. With the belief that Las Vegas' creative community is the heart and soul of the city, Market in the Alley is dedicated to creating space to best showcase the local talent, representing the culture and craft of Las Vegas.

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